



CUSTOMER COMMUNICATIONS



Hi,

As a loyal AppCritical customer, we would like to offer you an exclusive, limited-time opportunity to upgrade to the new Version 3.3 of AppCritical with enhanced real-time monitoring capabilities.

[Contact Sales](#)[More Information](#)

Many of our customers have already upgraded to this version and are reaping its benefits. Join the ranks of your industry counterparts and empower your business to reach its potential with AppCritical's full real-time capabilities.

AppCritical real-time will enable you to:

- **Get a complete, horizontal view down the entire network path** to augment the vertical, device-centric views provided by your existing network management tools.
- **Proactively address any network issues** to prevent service impact, optimize performance and avoid finger pointing between application and network providers.
- **Perform remote, real-time monitoring and analysis** of network capacity and performance with direct impact on application quality-of-service
- **Deliver definitive information and take decisive action** that moves IT from reactive to proactive, from always being in conflict with constituents to promoting better cross-functional collaboration.

**Contact me to schedule a convenient demo** with your SE either online or onsite. With your demo, you'll learn about how AppCritical 3.3 can provide you with a proactive approach that will increase your cross-functional collaboration and productivity. A member of the Apparent Networks team will also be in contact with you this week with further details.

As a token of our appreciation, we will provide you a complimentary \$25 gift certificate from Amazon online with your demo booking.

Join the flock of your industry peers and allow AppCritical to empower you to unlock the full capacity of your network and web-enabled applications for your organization.

Best regards,  
Robert

Robert Hutchinson  
Director of Inside Sales

[Apparent Networks](#)

781-235-2607

[rhutchinson@apparentnetworks.com](mailto:rhutchinson@apparentnetworks.com)

[AppCritical Brochure](#)